| Increase HIV Education  | Diversify Funding to Improve<br>Capacity         | Increase Public HIV Advertising                             | New HIV Testing Options                   | Target the Focus Populations   | Establish and Maintain Rapport<br>With All Community Populations                            |
|---|--|---|---|--|---|
| Revamping education in schools  | Increase funding to improve capacity             | More education to the general public                        | More HIV/STI testing w/new Insti<br>tests | Outreach to at-risk populations                                      | Build a trust in the community -<br>health department is confidential<br>and can be trusted |
| Abstinence-based education  | Increase funding - only cuts lately              | More open/honest commercials<br>about HIV                   |   | Home tests for free at health departments and major pharmacies       |   |
| Educate school-age kids at earlier<br>age (13)                                      | Increase testing sites                           | More education and awareness to the senior population       |   | Mandating testing for people<br>unaware of status                    |   |
| Doctor education  | Create a Mayor's HIV Task Force for<br>Waterbury | More advertising on public trans<br>and Uber/taxis          |   | More empowerment groups for<br>LGBTQ - include all ages              |   |
| More education and advocacy at earlier ages   | More funding                                     | More news coverage lie Covid -<br>reignite the conversation |   | Use new rapid testing more often                                     |   |
| Education geared to younger<br>population and elderly - more<br>inclusive education | Get to 90-90-90                                  |   |   | Education to positive populations                                    |   |
| Educate parents on how to educate<br>kids on HIV/STDs/Sex                           |  |   |   | Education where services are delivered - SSPs, drop-in centers, etc. |   |
| Make testing available to kids under<br>13  |  |   |   | Easy access - one point person for<br>client to get all services     |   |
| Allow sex education in schools with parental notification/approval                  |  |   |   |  |   |